

FULL TERMS & CONDITIONS

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of the Terms and Conditions. In the event of a conflict, these Terms and Conditions take precedence. Please retain a copy for your information.

1. **THE PROMOTER:** KP Snacks Limited, Fifth Floor, The Urban Building, 3-9 Albert Street, Slough, SL1 2BE.
2. **WHO CAN PARTICIPATE:** This gift with purchase promotion (the “Promotion”) is open to residents in England, Wales, Scotland and Northern Ireland only, aged 18 years or over at the time of claim, excluding employees of the Promoter and their immediate families, the Promoter’s agents, third parties or any other person professionally connected with the Promotion. The Promotion is not open to residents in Republic of Ireland, the Isle of Man, or the Channel Islands.
3. Participants must have internet access and a valid email address and contact phone number to participate in the Promotion.
4. The participant is reminded to get the owner's permission before using a computer, device and/or internet-access which is not owned or paid for by the participant to participate in the Promotion. The Promoter will not be liable for any internet, or mobile connection, or other charges incurred in participation of the Promotion.
5. Purchase necessary during the Promotional Period of a promotional pack of Butterkist Popcorn of any of the following:
 - I. Butterkist Sweet and Salty 70g
 - II. Butterkist Sweet 70g
 - III. Butterkist Salted 50g
 - IV. Butterkist Toffee 170g
 - V. Butterkist Toffee 78g
 - VI. Butterkist Toffee 140g
 - VII. Butterkist Caramel Chocolate 155g
 - VIII. Butterkist Sweet Microwave Popcorn 3 x 60g
 - IX. Butterkist Sweet and Salty Microwave Popcorn 3 x 60g
6. **PROMOTIONAL PERIOD:** The “Promotion Period” opens at 10:00 on 31st August 2026 (the “Opening Date”) and closes at 23:59 on 22nd December 2026 (the “Promotion

Period Closing Date"). You must make your purchase and claim your code during the Promotional Period.

7. **THE GIFT:** The gift with purchase is a code to redeem one month of Paramount+ on us when subscribing to a Standard Monthly Plan (the "Gift"). **Please note a valid payment method, a compatible device, internet access and a valid e-mail address are required to redeem the Gift.** Further terms, to redeem the Gift are set out at Clause 11 below.
8. Maximum one claim per household in total. For the avoidance of doubt, a household can make one claim only and receive one Gift only during the Promotional Period regardless of number of purchases or claims made.
9. **HOW TO PARTICIPATE:**
 - a. Purchase a promotional pack of Butterkist Popcorn (see Clause 5 for full list);
 - b. Go to **promotion.butterkist.co.uk**.
 - c. Enter your full name, address details, valid email address and valid contact phone number.
 - d. Input the 8-digit alphanumeric batch code found which can be found on the back of your Butterkist pack beneath the barcode and best before end date, or at the bottom of your Butterkist microwave carton, inside the best before box.
 - e. **Please retain an itemised receipt that states the time and date of purchase within the Promotion Period, as this may be required to validate the claim and for the participant to receive their Gift.**
 - f. Any participant or household using multiple details (multiple email addresses/multiple postal addresses and/or multiple identities) to access the Promotion will be disqualified and any Claim will be void. The Promoter reserves the right to determine, in its sole and absolute discretion, whether a participant or household has already submitted a Claim and to disqualify any subsequent claims.
 - g. Proof of purchase will not be accepted as proof of participation or claim. Proof of sending your details will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or claims received outside of the Promotional Period will

not be accepted, and you will not be entered into the Promotion. No responsibility can be accepted for claims that are incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.

- h. Bulk claims made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and claims which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant or household is using a computer(s) or multiple aliases to access the promotion, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using multiple email addresses or postal addresses, using identities other than their own or any other automated means to increase that participant's or household's claims, acting fraudulently or dishonestly in the opinion of the Promoter, that person's and household's claims will be void.

10. CLAIM PROCESS AND FULFILMENT

- a. A participant's claim will be checked and validated within 5 working days of date of claim.
- b. If the claim meets conditions stipulated in Clause 9, it will be considered valid and the participant will qualify for the Gift (the "Claimant").
- c. The Gift will be provided to the Claimant as a digital code to be redeemed against a Paramount+ Standard Monthly plan only and will be emailed within 5 working days of date of claim.
- d. The Gift will be emailed to the same email address as used at the point of Claim and cannot be sent to any other email address.
- e. The Promoter reserves the right to request proof of purchase from a participant to qualify claim.
- f. The Gift must be redeemed by **22nd January 2027**.

11. THE GIFT AND GIFT REDEMPTION

- a. **The Promotion is only available to new Paramount+ subscribers.** Customers who have a pre-existing Paramount+ subscription or were a former Paramount+ subscriber are not eligible and cannot claim a gift.

- b. Subject to clause 11(a), each claimant will receive one month of Paramount+ at no extra cost when subscribing to a Standard Monthly Plan.
- c. **After the first month, the plan will automatically renew at the then-current full price of a Standard Monthly Plan (presently, £9.99/month), unless cancelled.** Regular pricing may be varied from time to time in accordance with the Paramount+ Terms of Use (<https://pplus.legal/terms>). Cancel anytime, effective at the end of your current billing period.
- d. To redeem your Paramount+ code, go to www.paramountplus.com, create an account (or sign in), select a “Standard” then “Monthly” plan, enter a valid payment method and add your code in the promotional code box on the payment page before subscribing.
- e. If you are having trouble redeeming your code, visit paramountplus.com/support for more FAQs or contact Paramount+ customer support.
- f. The Gift cannot be resold, transferred, returned, exchanged or redeemed for cash nor can it be combined with any other offer, free trial, or promotion.
- g. For additional material information about Paramount+ visit <https://pplus.legal/materialinfo>.
- h. Subscriptions to Paramount+ will be subject to the Paramount+ Terms of Use (<https://pplus.legal/terms>) and the Paramount Global Privacy Policy (<https://pplus.legal/privacy>), which must be accepted to redeem the Gift.
- i. Paramount+ requires internet access and a compatible device, neither of which are provided as part of the Promotion. You are responsible for all internet access charges in connection with your use of Paramount+.

12. LIMITATION OF LIABILITY

Insofar as is permitted by law, the Promoter and its agents will not in any circumstances be responsible or liable to compensate participants for any losses that may be incurred as a result of entering the Promotion and the Promoter does not accept any liability for any loss or damage whatsoever occurring as a result of a participant’s claim or acceptance of the Gift. Nothing in these Terms and Conditions shall limit the Promoter’s liability for death or injury to a participant or claimant caused by the negligence of the Promoter or its agents.

13. DATA PROTECTION

Any personal information that participants share with the Promoter will be kept secure and only used in line with these Terms and Conditions and the Promoter’s privacy policy. By participating in the Promotion, participants agree that their information may be used by the

Promoter to administer the promotion. Participants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here:
<https://www.butterkist.co.uk/privacy-policy/>

14. GENERAL

- a. It is the responsibility of the participant to provide their correct, up-to-date details when participating in this Promotion and for their claim to be processed. The Promoter accepts no responsibility for participants, households or Claimants failing to supply accurate information which affects validation, or delivery of their Gift.
- b. The Gift must be accepted as offered by the named Claimant.
- c. The Promoter reserves the right to replace a Gift with an alternative Gift of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.
- d. The Promoter does not accept any responsibility in the event a Claimant is not able to use their Gift.
- e. Promoter's decision is final and binding in relation to all matters relating to the Promotion. No correspondence will be entered into.
- f. By entering this Promotion a participant agrees to be bound by these Terms and Conditions.
- g. Instructions provided at the point of claim form part of the Terms and Conditions of this Promotion. In the event of a conflict, these Terms and Conditions take precedence.
- h. The Promoter reserves the right to verify all Claimants including-but not limited to; requesting proof of purchase, name, age and address and to request ID before a claim can be validated and to withdraw Gift entitlement where there are reasonable grounds to believe there has been a breach of these Terms and Conditions. Proof of identity and address must match address details provided at the point of claim.
- i. The Promoter reserves the right to disqualify any claims made using anonymous, disposable and or temporary email services such as, but not limited to, Apple, Guerilla

Mail, Dispostable, and Mailinator as well as any programmatically generated or manually created email addresses on platforms including, but not limited to Outlook, Gmail, Yahoo Mail, or BT Internet domains, for the purpose of circumventing these Terms and Conditions. The Promoter reserves the right to determine, in its sole and absolute discretion if a participant, household or a claimant has used any such service and withdraw Gift entitlement.

- j. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any claims or participants or households that it regards as being in breach of these Terms and Conditions or the spirit of the Promotion. Those who try to circumvent the claim process by any method, will be disqualified and any Claim awarded will be void.
- k. The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any participants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.
- l. The Promoter takes no responsibility for claims that are delayed, incomplete or lost due to technical reasons or otherwise.
- m. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to claim notifications or claims. The Promoter or its agencies will not be responsible for the non-inclusion of claims, including any such failure which is within the control of The Promoter or its agencies.
- n. For assistance during the Promotion, please email Help@butterkistpromotion.co.uk
- o. If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
- p. These Terms and Conditions shall be governed by the laws of England and Wales, and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.